

計劃報告及花絮

A. 計劃詳情

獲資助者：	<u>香港樹仁大學</u>
計劃名稱：	<u>三個潮籍孟蘭勝會 — 研究、傳承與推廣</u>
活動日期：	<u>2020 年 6 月 1 日至 2024 年 3 月 28 日</u>
核准撥款金額：	<u>\$1,004,400</u>
實際資助金額：	<u>\$981,407.88</u>

B. 計劃資料及統計數字

活動/項目類型	活動/項目數量	參與人次	受惠對象
發布會/ 座談會	2 節	200	公眾
講座	1 節	120	
展覽	6 天	500	
虛擬導賞	2	—	
虛擬博物館	2 期	—	
紀錄片	1	—	
短片	2	—	
學術論文	1	—	

C. 涉及的非遺項目

香港非物質文化遺產代表作名錄：
香港潮人盂蘭勝會
香港非物質文化遺產清單：
盂蘭勝會—潮州傳統—三角碼頭盂蘭勝會
盂蘭勝會—潮州傳統—潮州公和堂盂蘭勝會

D. 活動花絮/ 成品連結

發布會/ 座談會



講座



展覽



成品連結

- 計劃網站

<https://ccrc.hksyu.edu/en/recent-research-projects/>

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"Three Chaozhou Hungry Ghosts Festival: Research and Promotion"

Funded by the Intangible Cultural Heritage Office, HKSAR Government

Amount of Grant: HK\$1,004,400



康樂及文化事務署
Leisure and Cultural
Services Department



政府文體旅計劃
Government
culture, sports and tourism programme



Intangible Cultural Heritage
Funding Scheme
非物質文化遺產資助計劃

Project Investigator: Prof. Selina Ching Chan

Project Description:

The project will record and analyze features in the Festival that are considered as intangible cultural heritage. Besides studying and documenting the process of organizing the Festival, site layout and use, contents of the religious ceremonies, performance of Chiu Chow operas, techniques of bamboo shed theatre building, and paper crafting, the project also analyzes how Hong Kong's collective memories and economic history are embedded in the Festival. A virtual Yulan museum will be constructed to display research findings and provide a virtual tour. A documentary and video clips of the Yulan Festival will be displayed on the virtual museum's website, as well as comic strips, animations, drawings, old photos, and texts. There will be virtual guided tour services of the Yulan Festival, which will allow visitors to interact with the environment, as well as explore and experience a ceremony or artefacts.

● 虛擬導賞

<https://yulanvrtour22.hksyu.edu/>



<https://youtu.be/09zmdNIdxNA>



- 虛擬博物館

<https://www.spatial.io/s/Yulan-Festival-63f72779e9a9ddcfc69ff0c0?share=5186502517065286167>



<https://www.spatial.io/s/Hong-Kong-Memory-Yulan-Festival-65b8faa96ccdfc5288b496dd?share=2695385610797300436>



- 紀錄片

<https://www.youtube.com/watch?v=WtW1O9W6KQM>



- 短片

https://www.youtube.com/watch?v=-n_enlbdGV0



<https://youtu.be/ioIJYnXRX3c>

