

计划报告及花絮

A. 计划详情

获资助者：	<u>香港树仁大学</u>
计划名称：	<u>三个潮籍盂兰胜会－研究、传承与推广</u>
活动日期：	<u>2020 年 6 月 1 日至 2024 年 3 月 28 日</u>
核准拨款金额：	<u>\$1,004,400</u>
实际资助金额：	<u>\$981,407.88</u>

B. 计划资料及统计数字

活动/项目类型	活动/项目数量	参与人次	受惠对象
发布会/ 座谈会	2 节	200	公众
讲座	1 节	120	
展览	6 天	500	
虚拟导赏	2	—	
虚拟博物馆	2 期	—	
纪录片	1	—	
短片	2	—	
学术论文	1	—	

C. 涉及的非遗项目

香港非物质文化遗产代表作名录：

香港潮人盂兰胜会

香港非物质文化遗产清单：

盂兰胜会—潮州传统—三角码头盂兰胜会

盂兰胜会—潮州传统—潮州公和堂盂兰胜会

D. 活动花絮/ 成品连结

发布会/ 座谈会



讲座



展览



成品连结

- 计划网站

<https://ccrc.hksyu.edu/en/recent-research-projects/>

Hong Kong Shue Yan University

Contemporary China Research Center

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"Three Chaozhou Hungry Ghosts Festival: Research and Promotion"

Funded by the Intangible Cultural Heritage Office, HKSAR Government

Amount of Grant: HK\$1,004,400



康樂及文化事務署
Leisure and Cultural
Services Department



政府文體旅計劃
Government
culture, sports and tourism programme



Intangible Cultural Heritage
Funding Scheme
非物質文化遺產資助計劃

Project Investigator: Prof. Selina Ching Chan

Project Description:

The project will record and analyze features in the Festival that are considered as intangible cultural heritage. Besides studying and documenting the process of organizing the Festival, site layout and use, contents of the religious ceremonies, performance of Chiu Chow operas, techniques of bamboo shed theatre building, and paper crafting, the project also analyzes how Hong Kong's collective memories and economic history are embedded in the Festival. A virtual Yulan museum will be constructed to display research findings and provide a virtual tour. A documentary and video clips of the Yulan Festival will be displayed on the virtual museum's website, as well as comic strips, animations, drawings, old photos, and texts. There will be virtual guided tour services of the Yulan Festival, which will allow visitors to interact with the environment, as well as explore and experience a ceremony or artefacts.

● 虚拟导赏

<https://yulanvrtour22.hksyu.edu/>



<https://youtu.be/09zmdNIdxNA>



- 虚拟博物馆

<https://www.spatial.io/s/Yulan-Festival-63f72779e9a9ddcfc69ff0c0?share=5186502517065286167>



<https://www.spatial.io/s/Hong-Kong-Memory-Yulan-Festival-65b8faa96ccdfc5288b496dd?share=2695385610797300436>



- 纪录片

<https://www.youtube.com/watch?v=WtW1O9W6KQM>



- 短片

https://www.youtube.com/watch?v=-n_enlbdGV0



<https://youtu.be/iolJYnXRX3c>

